

CONFERENCE AND TRADESHOW

COLD HARVEST™ 2010



AQUACULTURE CANADA^{OM} 2010

SUCCESSFUL PARTNERSHIPS FOR A SUSTAINABLE FUTURE

Newfoundland Aquaculture Industry Association
Cold Harvest™ 2010

And

Aquaculture Canada^{OM} 2010 Conference and Tradeshow
With co-host

Province of Newfoundland and Labrador Department of Fisheries and Aquaculture

In the historic City of St. John's, Newfoundland and Labrador
May 16th-19th, 2010
Delta St. John's

"Successful partnerships for a sustainable future"

2010 CONTRIBUTOR AND SPONSOR OPPORTUNITIES

Sponsorship represents an integral part of the success of Aquaculture Canada^{OM} 2010 (AC10) and NAIA Cold Harvest™ 2010 (CH10) and provides valuable advertising to your company. Any support that you or your organization can offer will greatly benefit these events. It will facilitate our task in organizing an exciting program, support our young generation of upcoming aquaculturists and ensure that participants have an opportunity to exchange ideas and network in comfortable settings. Please review the various levels of support / sponsorship available and fax or email the attached form to the contact information listed on the last page.

All contributions are **TAX DEDUCTIBLE** and the benefits begin once a sponsorship is confirmed, so there are definite advantages to signing on early!

Levels of Sponsorship and Benefits Available

Diamond/Platinum Sponsor (\$5,000+)

- ✓ Full page ad in the conference program booklet, acknowledgement at banquet (special mention + running presentation), on the website and reserved banquet table for eight.

Opportunities:

- President's Opening Reception
- Speaker Support

Gold Sponsor (\$1000 +)

- ✓ ½ page ad in the conference program booklet, acknowledgement at banquet (special mention + running presentation), on the website and 4 complimentary banquet tickets.

Opportunities:

- Student Travel
- Special Sessions (See below)
- Delegate Bags
- Entertainment

Silver Sponsor (\$500 +)

- ✓ Acknowledgement at banquet (special mention + running presentation), in the conference program booklet and on the website.

Opportunities:

- Nutrition Break Sponsor
- Seafood Sponsor
- Program Booklet Sponsor

Bronze Sponsor (\$300 +)

- ✓ Acknowledgement at banquet (running presentation), in the conference program booklet and on the website.

The President's Reception: The conference will begin with an informal reception on the evening of May 16th at the Delta St. John's. This is the opening event of the meeting and it is always well attended. It will be held amongst the trade show exhibits to maximize exposure for the sponsor / supporter and our exhibitors.

Delegate Bags: Each delegate will receive a conference package which includes the conference program with contributors and sponsors listed and promotional materials, all enclosed in a special conference bag.

Student Travel: AAC encourages student attendance and participation at the annual meeting. Each year students, who are presenting a paper and are first author, can apply to the AAC for consideration of a best oral or best poster award. As well, there are many students who

contribute to the conference as volunteers and session organizers. These students may need assistance for travel and accommodation to attend the meetings. A representative of the sponsoring company is also invited to present the oral and poster awards at the conference.

Refreshment Breaks: Morning and afternoon refreshment breaks help fuel the interchange of ideas outside the formal program. As most of you know the cost of breaks is quite high. In the past, sponsors have been generous in helping offset these costs.

Special Sessions: These sessions are planned in advance to provide a structured event with selected high-profile speakers. The speakers are, in most cases, subsidized by the AAC and/or contributors/ sponsors.

Annual Dr. Joe Brown Scholarship Fund – Silent Auction: The annual silent auction will take place throughout the three day conference. If you would like to donate an item towards this great cause, please contact us at the details listed below. More details to follow soon!

Please choose from the various levels of sponsorship opportunities available and fax or email the attached form to the contact information listed on the following page.

Thank You!

Conference Committee

(See following page)

**Newfoundland Aquaculture Industry Association
Cold Harvest™ 2010
and
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CONTRIBUTOR AND SPONSOR OPPORTUNITIES

Level of Sponsorship requested: _____ Amt. _____

Any Special Requests: _____

Name: _____ Affiliation: _____

Address: _____ City/Town: _____

Province: _____ Country: _____ Postal Code: _____

Telephone: _____ Fax: _____

Email: _____

If paying by Visa, please complete the information below, fax to (709) 538-3464 and a receipt will be sent to you via email. If paying by cheque, please mail this form with payment to: NAIA, PO Box 23176, St. John's, NL, A1B 4J9.

VISA Number: _____ Expiry Date: _____

Print Card Holder's Name: _____

Card Holder's Signature: _____

For more detailed information on the CH10 and AC10 event please contact:

Roberta Collier, NAIA, Regional Coordinator, St. Alban's Office
Tel. (709) 538-3454 or email Roberta@naia.ca
www.naia.ca

OR

Joanne Burry, AC10 Conference Coordinator
Tel. (709) 437-7203 or email jmburry@nl.rogers.com
www.aquacultureassociation.ca